

CONNEXIONS 2020

ConneXions 2020

APRIL 15 | Pendry San Diego

Join 300+ retail marketers to learn, connect and be inspired.

Hear exciting and motivational keynotes. Network with peers, Listrak staff and relevant technology partners. Customize your experience with optional training, multiple breakouts and different tracks.

INSPIRE | LEARN | CONNECT

TUES

Networking Welcome Reception

Welcome & Product Roadmap

Keynote Speaker

Idea-Share Lunch

Keynote Speaker

Breakout Sessions:

WED

- ▶ Learnings from 1000 Retailers

- ▶ Accelerating Growth

- ▶ Powering Your SMS Program

- ▶ Assessing Revenue Gaps

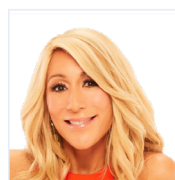
Closing Remarks

Wrap Party – USS Midway

CONNEXIONS 2019 FEEDBACK

“It’s hard to improve on perfection! ConneXions 2019 was very well done, very interesting, and the insights gained were very beneficial.”

Keynote Speakers



Lori Greiner

Entrepreneur, inventor, television personality, investor on Shark Tank, author of “Invent It, Sell it, Bank It!” and “Queen of QVC” with over 120 patents and 600 products.



Scott Galloway

Clinical professor of marketing at the NYU Stern School of Business, author of “The Four” and “The Algebra of Happiness”, entrepreneur, and co-host of the “Pivot” podcast on Vox Media.

Listrak will cover the cost of your ticket if registered by February 15, 2020.

Register now: events.listrak.com/connexions





Path to Power User

APRIL 14 | **Pendry** San Diego

Become a Listrak Platform Power User! This one-day training combines hands-on training, strategies, and tactics to help take your program and Listrak knowledge to the next level.

New this year - A Path to Power User Advanced track will be available for those who have attended previous P2PU events or are looking for a deeper level of Listrak training.

Sessions are crafted specifically for marketing team members who are responsible for creating and managing campaigns. Session include:

Don't Miss Out on What's New: New Feature Deep Dive

Designs that Deliver

Find, Reach, and Acquire New Contacts

Targeting with Precision (And Without the Guesswork)

POWER SESSIONS

Get Personal: One Message Does Not Fit All

Automated Campaign Must-Haves

Take Your Program to the Next Level

ADVANCED SESSIONS

Become a Personalization Master

Beyond Basics: Enhance Your Automated Campaigns

Use Data to Power Your Marketing Strategy & Drive Results



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